

**AFTON CENTRAL SCHOOL ALUMNI ASSOCIATION
MEETING OF PLANNING COMMITTEE
FEBRUARY 26, 2007**

Attendees: Ernie Cutting, Wendy Doing-Poyer, Charles Decker, Charles Davis, Jane Moran, Phyllis Lerwick, Oscar Lerwick, Sharon Gohl-Muserallo, Donna Ruttkiewicz, Carolyn Davis, Glenda Butts, Mary Maricle, Mike Lurenz, Judy June, Pat Stafford

The meeting of the Executive Board was held at the Community Center in Afton and was called to order by Ernie Cutting at 6:30PM.

A motion to accept the minutes of the December 18, 2006 as read was made by Jane M.; 2nd by Oscar. All were in favor.

Treasurer Report: Jane Moran reported on our finances.

Membership/Data Base Report: Charles Davis - report is attached

- Membership is up since December 2006
- Total names in data base increased by 2.8%, actual addresses increased by 83% (702 new addresses) and number of email addresses posted on the web increased by 75%
- Addresses and names increasing every day
- Work has been done to maintain addresses for mailing labels by combining same addresses
- A letter was sent to all class delegates promoting renewal of classmate membership
- As a reminder, classes are contenders for the "Most Inspired Class" Award.

Class Delegate Report: Wendy Doing-Poyer

- Telephone numbers are increasing
- Changes in email addresses are happening all the time

Web Master Report: Scott L. was absent but report was received via email

- New standard footer with links to all pages
- On the home page minutes from 12/18/06 meeting added, section asking for honorary membership nominations added, link for "Boxtop for Education" program added, section for newsletter corrections added
- Donors page updated, Alumni news page updated
- Wall of Fame page added
- Message Board page available and reunion info page added
- Website hit count is 5,450 since 1/5/2007

News Editor Report: Judy June

- Items and articles due to Judy by March 15th

- By April 1st a draft will be given to Ernie for review and then about a week later prepare for mailing
- BOCES will do the printing. Jane M will check on price to have BOCES place the address labels on the newsletters. Charles Davis will prepare the labels and add “address service requested” on each label
- A discussion followed on a mailing address for the Alumni Association-possibly set up a post office box
- Include biographical sketches of past alumni and teachers
- Include memorials of deceased alumni; ex. Josie Holmes Robertson
- Include scholarship donors and mention the in which the scholarship will be given; ex. Dr. Marie Fuller Walker has given approx. \$500. scholarship for someone entering field of technology
- Include historical pictures
- Include information on golf tournament

Old Business

- **Box Tops for Education:** Boxtop.com will list every commodity. Jane M. will try to print a copy of the commodity list from the website. A collection notice will be attached to the newsletter along with a card for registration to the Alumni Banquet. A considerable amount has been collected since 1996.
- **Dollars for Scholars:** A discussion followed on keeping Dollars for Scholars organization separate from the Afton Alumni Association Scholarship Fund. A suggestion was made to put a notice in the newsletter. Ernie will write a letter for the newsletter explaining the two different organizations.

New Business

- **July 14, 2007 Banquet:** “KC” Ken Cayley the DJ from last year’s banquet will be available for this year’s banquet. His hours will be from 7PM to 11PM and cost will be around \$350.
- **Friday Night Ice Breaker Party:** The “Blind Tiger” at the River Club in Afton has been reserved for an “ice breaker” party on Friday night July 13, 2007. Wendy P. has arranged for a band from Utica and music will start at 9PM. Wendy’s class and any others to contribute \$20. A notice should be put on the alumni invitation.
- **School Tour:** A suggestion was made to have a tour of the school the same as last year and will start at 10AM.
- **Golf Tournament:** Ernie agreed to conduct the golf tournament. Registration and continental breakfast at 7AM and tee time will be at 8AM. An attempt will be made to possibly get sponsors for each hole.
- **50/50 Raffle:** A 50/50 raffle will be available.
- **Award Competition:** There will be an award to the class with the most attendees.
- **Alumni Alma Mater:** A suggestion was made to have a copy of the alma mater placed on a CD. Pat Stafford will ask the music department if they would like to create a CD for the Alumni Association.

- **Notify Newspapers:** Sharon M. agreed to notify local newspapers of banquet.
- **Banquet Notes:**
 - There will be a short business meeting and election of officers.
 - Open banquet to public after 8PM. Have a “free-will” cover charge for anyone attending after 8PM.
 - No music from 3PM to 7PM; so people can visit with classmates.
 - Insert places to stay overnight in newsletter/banquet invitation
 - Cost for meal will be about the same. A discussion followed on listing the buffet items in the newsletter/banquet invitation.
 - Five-year anniversary classes given more recognition and recognize classes as a group and place notice in newsletter to encourage attendance.
 - A discussion followed on arranging tables differently.
 - Insert a notice in the newsletter that if no reservations are made and no money received a separate table will be set up. Everyone should be encouraged to reserve and pay ahead of time.
 - Afton Fair is the same week as the banquet; people might want to attend both.

Next meeting will be Monday, April 9, 2007 at 6PM at the Community Center in Afton.

A motion to adjourn was made by Charlie D; 2nd by Oscar L. Meeting adjourned at 8:10PM.

Respectfully submitted by Sharon Gohl-Muserallo.